

ISHA BATTU

EXPERIENCE

ASSOCIATE PRODUCER, *Good Morning America & ABC News* *Sept 2021 - Present | New York, NY*

- Crash-produce tape pieces daily (600+ total) while working the 11pm breaking news shift. Responsibilities include: writing scripts, gathering elements, conducting interviews, conceiving and ordering graphics, and collaborating with editor/correspondents/seniors under an extremely tight deadline
- Field produce a variety of feature stories; pitch ideas, book voices and locations, create elaborate shoot notes for talent and crew, and see piece through edit
- Produce the cold open, managing 4-7 editors in a fast-paced environment
- Fill in as a senior on weekends, overseeing the entire show overnight; launch new stories, approve scripts and pieces, and guide team of mostly younger staff

PRODUCTION ASSOCIATE, *Good Morning America & ABC News* *March 2021 - Sept 2021 | New York, NY*

- Produced 120+ tape pieces for network air
- Worked with editor to cut B-Roll for show and send teases to affiliate stations
- Gathered and organize stills used in live segments and graphics

CREATIVE PRODUCTION ASSISTANT, *Tamron Hall* *Aug 2020 - Nov 2020 | Remote*

- Worked in 4-person team to produce entire episodes for daytime talk show
- Compiled 60-100 page show binders on a bi-weekly basis
- Organized elements, release forms, and blue cards

DIRECTOR/LAB SPECIALIST, *Dick Clark Studios* *Aug 2018 - Mar 2020 | Syracuse, NY*

- Coded & directed student newscasts using AP ENPS and Ross OverDrive; working with Ross Vision, Xpression Graphics, and Harris Nexio Playout
- One of first undergraduate students in entire country to be trained on automated directing
- Technical directed and assisted with *ACC on ESPN* studio shows

PRODUCTION INTERN, *Good Morning America & ABC News* *May 2019 - Aug 2019 | New York, NY*

- Produced 17 tape pieces while working overnights
- Provided field assistance for the GMA Summer Concert series
- Filled in as Executive Assistant to the Executive Producer

ADDITIONAL EXPERIENCE

- Associate Producer, ABC News Special "Soul of a Nation: Together as One" for AANHPI Month / New York, NY / 2022
- Executive Producer, CitrusTV / Syracuse, NY / 2017-2020
- Research & Development Intern, Crook Productions / London, UK / 2019
- Digital Video Specialist, Camp Chipinaw / Swan Lake, NY / 2018
- Social Media Intern, Staybillety / Remote / 2017
- Producer, Livingston Television / Livingston, NJ / 2014 - 2016

INFO

- 🏠 Greater NYC area
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EDUCATION

SYRACUSE UNIVERSITY
S.I. Newhouse School of Public Communications
B.S. Television, Radio & Film
Political Science Minor
Magna Cum Laude

SU LONDON
Spring 2019

SKILLS

EDITING: Avid Media Composer (user certified), Adobe Premiere, Final Cut Pro X/7

STUDIO: Ross OverDrive, Ross Carbonite, Grass Valley Kayak Switcher

NEWSROOM: AP ENPS, iNews

LANGUAGES: Hindi, Bengali

SOCIAL MEDIA: Twitter, Instagram, Snapchat, Facebook, TikTok

AWARDS

NEWS & DOC EMMY NOMINATION (2023)

EDWARD R. MURROW AWARD: CONTINUING COVERAGE (2022)

BROADCAST EDUCATION ASSOCIATION AWARD (2022)

NY STATE BROADCASTERS ASSOCIATION AWARD (2021)